

# Latin 105.5 Baton Rouge

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## OFFICIAL RATE CARD

| KDDK 105.5 FM |        |         |           |          |        |          |        |
|---------------|--------|---------|-----------|----------|--------|----------|--------|
| Daypart       | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday | Sunday |
| 6a-10a        | \$45   | \$45    | \$45      | \$45     | \$45   | \$25     | \$25   |
| 10a-3p        | \$45   | \$45    | \$45      | \$45     | \$45   | \$30     | \$25   |
| 3a-7p         | \$45   | \$45    | \$45      | \$45     | \$45   | \$30     | \$25   |
| 7p-12mid      | \$25   | \$25    | \$25      | \$25     | \$25   | \$25     | \$25   |
| 12mid-6a      | \$12   | \$12    | \$12      | \$12     | \$12   | \$12     | \$12   |

### *Special Packages*

1. *The Blue Package* - \$500.00

● 20 Thirty-second spots from 6AM to 8PM, Monday to Sunday, Run of Schedule (ROS).

2. *The Orange Package* - \$1000.00

● 50 Thirty-second spots from 6AM to 8PM, Monday to Sunday, Run of Schedule (ROS).

3. *The Purple Package* - \$1200.00

● 75 Thirty-second spots from 6AM to 8PM, Monday to Sunday, Run of Schedule (ROS).

4. *The Gold Package* - \$1800.00

● 150 Thirty-second spots from 6AM to 8PM, Monday to Sunday, Run of Schedule (ROS).

Add \$3.00 per spot for sixty-second announcements.

#### **Special Event contracts:**

**Three-day schedule airing 6AM to 8PM. Thirty commercials for \$525.00.**

**Four-day schedule airing 6AM to 8PM. Thirty-eight commercials for \$625.00.**

*Live Studio Shows: Thirty minutes for \$500.00; Fifteen minutes for \$300.00.*

*Remote Broadcast starting at \$1750.00.*

**Rates above are net to KDDK.**