

Latin 105.5 Baton Rouge

Family Music Radio

11724 Industriplex Blvd., Suite A-2 • Baton Rouge, Louisiana, 70809
Phone: (225) 344-2882 • Website: www.kddkfm.com

OFFICIAL RATE CARD

| KDDK 105.5 FM | | | | | | | |
|---------------|--------|---------|-----------|----------|--------|----------|--------|
| Daypart | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday | Sunday |
| 6a-10a | \$45 | \$45 | \$45 | \$45 | \$45 | \$25 | \$25 |
| 10a-3p | \$45 | \$45 | \$45 | \$45 | \$45 | \$30 | \$25 |
| 3a-7p | \$45 | \$45 | \$45 | \$45 | \$45 | \$30 | \$25 |
| 7p-12mid | \$25 | \$25 | \$25 | \$25 | \$25 | \$25 | \$25 |
| 12mid-6a | \$12 | \$12 | \$12 | \$12 | \$12 | \$12 | \$12 |

Special Packages

1. *The Blue Package* - \$550.00

● 20 Thirty-second announcements at \$27.50 per spot from 6AM to 7PM - Run of Schedule.

2. *The Orange Package* - \$1100.00

● 50 Thirty-second announcements at \$22.00 per spot from 6AM to 7PM - Run of Schedule.

3. *The Purple Package* - \$1350.00

● 75 Thirty-second announcements at \$18.00 per spot from 6AM to 7PM - Run of Schedule.

4. *The Gold Package* - \$2025.00

● 150 Thirty-second announcements at \$13.50 per spot from 6AM to 7PM - Run of Schedule.

Add \$5.00 per spot for 60 second announcements.

Live Studio Show: Thirty minutes for \$550.00; Fifteen minutes for \$350.00.

Remote Broadcast starting at \$1950.00.

**A 10% discount will be applied for invoices that are paid within 15 days of the billing date.
Rates above are net to KDDK.**